

# CARINA MOLINARI

Graphic Designer & Illustrator

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## CONTACT

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📍 Toronto, Ontario

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## EDUCATION

### Graphic Design & Advertising Diploma

Humber College, Toronto Ontario

- Dean's List Honour Roll
  - Making Accessible Media  
Co-curricular course
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## SKILLS

### Adobe Creative Cloud

- Illustrator
- InDesign
- Photoshop
- Adobe XD

Figma

WordPress

### Microsoft Suite

- Word
- Powerpoint
- Excel

Detail oriented

Effective communication

Organizational

Hard working

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## PERSONAL INTERESTS

- Travelling
- Camping
- Sustainability
- Cooking
- Coffee Enthusiast

## WORK EXPERIENCE

### Design and Marketing

VintageBASH, North York Ontario      March 2024 - Present

- Produce content for marketing materials, including social media posts and promotional materials.
- Collaborate with teams including marketing, and sales to ensure design coherence.
- Support social media management by tracking engagement to enhance content performance.
- Plan and prioritize tasks to meet project deadlines.
- Solicit feedback for projects to ensure alignment with client expectations.

### Retail Sales Associate

The Cabana Beach House, Port Elgin Ontario      2017-2022

- Maintain a clean, organized, and visually appealing store environment.
- Up-sell and cross-sell additional products to increase sales revenue.
- Restock merchandise on shelves and replenish displays as needed.
- Provide product knowledge and information about features, benefits, and uses.

## RELATED PROJECTS

### Mock Editorial Magazine - Wildroots

Utilized InDesign to design and execute a comprehensive magazine. This involved conceptualizing the theme, planning the layout, and selecting typography to fit the overarching idea.

### Mock Craft Beer Can Design

Collaboration with Longslice Brewing and the Toronto Zoo to execute a new and innovative design using Adobe Illustrator and InDesign. This project involved combining creative elements from both organizations to produce a unique visual concept.